

# PACIFIC STRATEGIC MANAGEMENT, L.P.

# Form ADV Part 3 Form CRS (Customer Relationship Summary)

March 31, 2024

# I. INTRODUCTION

Pacific Strategic Management, L.P. ("firm") is a registered investment adviser with the U.S. Securities and Exchange Commission ("SEC"). Brokerage and investment advisory services and fees differ, and it is important for you to understand the differences. Free and simple tools are available to research firms and financial professionals at <a href="https://www.lnvestor.gov/CRS">www.lnvestor.gov/CRS</a>, which also provides educational materials about broker-dealers, investment advisers, and investing.

### II. RELATIONSHIPS AND SERVICES

### WHAT INVESTMENT SERVICES AND ADVICE CAN YOU PROVIDE ME?

**Principle Service.** The firm's investment strategy is to compound clients' capital by investing in money managers with highly concentrated portfolios of public equities and a long-term investment horizon. To achieve the returns that we seek, clients must be comfortable with a high degree of risk and be able to tolerate volatile returns as we do not utilize downside risk safeguards or stop-loss protections. Our investment strategy is not designed to maximize annual income. Unless otherwise instructed by the client, we re-invest any income, such as dividends, to maximize the compounding of capital. On occasion, with the client's permission, equities may also be purchased.

**Monitoring Services.** As part of our standard investment advisory services, your investments are monitored daily. **Discretionary Authority.** Our investment advisory services are typically provided on a discretionary basis. Through the Investment Advisory Agreement, you authorize the firm to exercise discretionary authority over your account. However, you may limit our discretionary authority by conditions you impose in your investment objectives or guidelines, or by other written instructions you provide to us.

**Account Minimum.** Depending on the type of strategy and other relevant factors, we generally require an account minimum of \$500,000 to \$1,000,000.

Liquidity. Daily

Limited Investment Offerings. None offered.

For additional information, please see our Form ADV, Part 2A brochure ("Brochure"), Items 4 and 7 available at www.pacificsi.com

### **Conversation Starters.** Ask your financial professional:

- Given my financial situation, should I choose an investment advisory service? Why or why not?
- How will you choose investments to recommend to me?
- What is your relevant experience, including your licenses, education, and other qualifications? What do these qualifications mean?

# III. FEES, COSTS, CONFLICTS, AND STANDARD OF CONDUCT

#### WHAT FEES WILL I PAY?

**Principal Fees and Costs.** The firm's investment management fee, shown in Table 1 below, is based on the value of the type of managed asset in the account on the closing date of each quarter.

**Table 1 Investment Management Fees** 

Type of Managed asset	QUARTERLY INVESTMENT MANAGEMENT FEE (%)	Annual Investment Management Fee (%)	Investment management fees are automatically deducted from the client's account. Capital flows, in and out of the
Equity Mutual Fund	0.1875	0.75	account are adjusted on a pro-rata basis.
Balanced Mutual Fund	0.1875	0.75	The more assets in your account, the more you will pay in fees. As a result, we may have an incentive to encourage you to increase your account size.
<b>Bond Mutual Fund</b>	0.05	0.20	
Equity	0.1875	0.75	
Cash or Equivalent	0.00	0.00	

Other Fees and Costs. In addition to our investment management fee, you will also incur transaction fees for trades made through our custodian, Charles Schwab & Co. "(Schwab"). Fees for transactions executed by the firm, on behalf of the client, may be more expensive than if the client made the trade directly with Schwab. Additional fees allow Schwab to provide supplemental account management services to the clients of investment advisors. All transaction fees are paid directly to Schwab and the firm does not share any revenues with Schwab.

You will pay the firm fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.

For additional information, please see Item 4 in our Brochure available at www.pacificsi.com

### Conversation Starter. Ask your financial professional:

• Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?

# WHAT ARE YOUR LEGAL OBLIGATIONS TO ME WHEN ACTING AS MY INVESTMENT ADVISER? HOW ELSE DOES YOUR FIRM MAKE MONEY AND WHAT CONFLICTS OF INTEREST DO YOU HAVE?

When we act as your investment adviser, we must act in your best interest and not put our interest ahead of yours.

### **Conversation Starter.** Ask your financial professional:

• How might your conflicts of interest affect me, and how will you address them?

At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice, we provide you. For specific conflicts, please see items 9.C.2., 10.B.,C., and 11.A.in our Brochure, available at <a href="https://www.pacificsi.com">www.pacificsi.com</a>

### HOW DO YOUR FINANCIAL PROFESSIONALS MAKE MONEY?

The firm makes money only from its investment management fee.

## IV. DISCIPLINARY HISTORY

### DO YOU OR YOUR FINANCIAL PROFESSIONALS HAVE LEGAL OR DISCIPLINARY HISTORY?

No. Visit Investor.gov/CRS for a free and simple search tool to research us and our financial professionals.

### **Conversation Starter.** Ask your financial professional:

As a financial professional, do you have any disciplinary history? For what type of conduct?

# V. ADDITIONAL INFORMATION

For additional information, please see our Brochure. If you would like additional, up-to-date information or a copy of this disclosure, please call 713-495-5220 or visit <a href="https://www.pacificsi.com">www.pacificsi.com</a>

### Conversation Starter. Ask your financial professional:

• Who is my primary contact person? Is he or she a representative of an investment advisor or a broker-dealer? Who can I talk to if I have concerns about how this person is treating me?